



# Stevia World Association Gathering For Innovators And Investors

Held On  
21 march  
2020





## ABOUT SUMMIT

We are inviting all stakeholders for international summit held by International Institute of Advanced Agriculture Skill Development (IIAASD), on **STEVIA WORLD ASSOCIATION GATHERING FOR INNOVATORS AND INVESTORS** to be held on 14 March 2020.

We invite all the scientists, innovator and investor in the field of Stevia cultivation Phytomedicine, Ayurveda, Pharmacognosy, Naturopathy, botanists, option and correlative prescription experts, individuals who have faith in characteristic solutions for investigate their examination, contextual investigations and specialists of regular medication.

The objective of Stevia World Association Gathering for Innovators and Inventers is to provide a platform for promoting trading, marketing, and sourcing of stevia products and to promote commercial cultivation of stevia all over the world and to establish and create a platform for scientists, activists, and natural health professionals those utilize stevia products.

Today sugar kills worldwide more people than smoking, alcohol and drug addiction. But the death is anything but sweet. Sugar consumption, especially from sugary drinks, is the single largest and preventable contributor to the global epidemic of diabetes, heart disease, high blood pressure, bad cholesterol, and unhealthy weight gain.

Sugar is linked to Trillions in healthcare spending globally. At least in dental diseases the intake of free sugars is associated with a global financial burden of 128 billion EUR.

In this Summit, top executives from most renowned ingredient developers and innovations companies, stevia researchers, growers, manufacture, Quality assurer, will discuss all about stevia regulatory issues, technical challenges, latest regulations, products, technologies, tools, techniques, and services in the Stevia Value Chain and market research in this niche, but ever increasing market.

## WHY ATTEND

1. The objectives of this summit to make stevia as substitute of sugar in India and all over the world.
2. We want to invite all stakeholders from the globe to come in India and invest in stevia farming, Processing, Marketing. We will offer them land, proper climatic conditions, labour force etc.
3. This Conference is offering up-to-the-minute updates on the latest developments in Stevia Sector around the world. This Summit objective is to provide a common platform for trade promotion, marketing, and sourcing of stevia products and to promote commercial farming of stevia all over the world and to establish a Global Stevia Hub and create a platform for scientists, activists, and natural health professionals those utilize stevia products.
4. Analyze critical strategies to navigate trends and changes in the Stevia usage and gain insights into consumer behavior and opportunities in the new decade
5. Gain valuable insights into consumer psychology and the latest customer trends and tastes issues
6. In-depth focus on cultivation of stevia in different climatic conditions
7. Stevia V/s Alternative Crops
8. Best Agronomic practices & techniques increase fields from Stevia plantation
9. To get insight into Stevia Farming and processing in India
10. Learn about the latest discoveries from your peers in Research & Development, Marketing and Stevia Product Development Strategy
11. Understand the impact of 'next generation' sweetener ingredients and on the food industry
12. Analyze the factors leading to the successful development of new products driving innovation and a faster time-to-market
13. Learn how to harness technology as a platform for your innovation and product development initiatives
14. Stay abreast of the ongoing changes in the natural sweetener industry as they relate to innovation and regulatory issues
15. Identify Innovative stevia applications in food & Beverage industry and development of new formulations
16. Benchmark with the best minds in the Stevia industry as they present case studies relevant to your immediate business concerns
17. Obtain market updates on Stevia development in Europe, USA, Gulf, China & Japan.
18. To Understand Current & Future supply & Demand equation of Stevia.

## TARGET AUDIENCE

- Herbalists
- Scientists
- Complementary Medicine Specialists
- Noble laureates
- Alternative Medicine Consultants
- Naturopathy specialist
- Homeopathic Doctors
- Acupuncturists
- Ayurveda Doctors
- Researchers who believe In Natural Remedies To Explore Their research work
- Professors
- Specialists of Natural Medicine
- Ph.D. Scholars and Researchers
- Delegates from various industries
- Investors (who think beyond box)
- Stevia Players in India and Around the Globe
- Stevia Extraction & Refining Technology Licensors
- Flavour & Fragrance Companies
- Food Ingredients developers & users
- Nutraceutical & Health Product Companies
- Agronomist Growers & Sapling and planting material developers
- Quality Testing and assurance companies
- Stevia Producers, Manufactures & Refiners
- Innovative Stevia Product Developers
- Marketing, Consulting & Service Companies
- Food & Beverages Researches/Technologists
- Wholesaler, Distributers & Brokers
- Equipment & Machinery Suppliers
- Food & Beverage manufacturers
- Food Ingredient & Additive Companies
- Functional Food manufacturers
- Stevia Growers & Stevia Powder producers
- Steviol Glycoside producers
- Stevia table top Sweetener manufacturers
- Commodity Investors/Traders
- Regulators & quality assurers FDA India, PFA, Ministry of health and family welfare.
- Seed suppliers / Plant Breeders / Tissue Culture Labs
- Technology & know how providers

## MODE OF PAYMENT

The registration fee should be send through online mode.

- **ACCOUNT NAME** : HAHNEMANN CHARITABLE MISSION SOCIETY
- **NAME OF BANK** : CORPORATION BANK
- **A/C NO** : 560371000144189,
- **LOCATION**: GI, 168, EPIP GARMENT ZONE SITAPURA INDUSTRIAL AREA DISTRICT JAIPUR 302022.
- **RTGS/NEFT IFSC** : CORP0003031
- **REGISTRATION FEES (INDIAN):**

Investors	:	INR 15000
Delegates	:	INR 10000
- **REGISTRATION FEES (FOREIGN PARTICIPANTS):**

Investors	:	USD 250
Delegates	:	USD 200
- **GROUP OF 2 OR MORE PERSONS FROM SAME LOCATION :**

**INDIAN CITIZENS:**

Investors	:	INR 24000 for two persons
Delegates	:	INR 16000 for two persons
- **GROUP OF 2 OR MORE PERSONS FROM SAME LOCATION:**

**FOREIGN PARTICIPANTS:**

Investors	:	USD 450
Delegates	:	USD 350

### NOTE:

- The fee paid is not refundable.
- Accommodation, food and refreshment are available in this fee.



## ORGANIZING COMMITTEE:

### PATRON

- **Dr Atul Gupta**  
Member of Rajasthan State Medicinal Plant Board, Government of Rajasthan.  
Founder of Hahnemann Charitable Mission Society (HCMS)  
Founder of Sunrise Agriland Development and Research Pvt. Ltd  
Founder of JKM Organics & Herbs Pvt Ltd.  
Founder of International Institute of Advanced Agriculture Skill Development, (IIAASD)  
Chief Editor of Main Hu Kisan- National Monthly Agriland Magazine

### CHAIRMAN

- **Dr. Rouhangiz Hayati Dahiya**  
Vice Chancellor,  
Jayoti Vidyapeeth Women's University  
Jaipur India
- **Dr. Banshi Dhar Yadav**  
Dean,  
Jayoti Vidyapeeth Women's University, Jaipur

### ORGANIZING SECRETARY

- **Mrs. Monika Gupta**  
Secretary  
Hahnemann Charitable mission society  
Jaipur
- **Mr. Prashant Chaturvedi**  
Director  
Sunrise Agriland Development and Research Pvt. Ltd
- **Mrs. Sangeeta Gaur**  
Member of Rajasthan State Medicinal Plant Board  
Assistant director Administration, IIAASD

### ORGANIZING MEMBERS

- **Mr. Avnish Agrawal**
- **Dr. Shilpa Varma**
- **Mr. Amol Khandare**
- **Mr. Sonu Bansiwal**
- **Ms. Nikita Bakliwal**
- **Ms. Liza Sharma**
- **Mr Vipul Sharma**

### OUR ADVISORY MEMBER

- **Dr. Narendra Singh Rathore**  
Vice Chancellor  
Maharana Pratap University of Agriculture and Technology  
Udaipur
- **Dr. D.D Patra**  
Vice-Chancellor  
Bidhan Chandra Krishi Viswavidyala  
Mohanpur, West Bengal
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Manipur
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Principal Scientist & Head  
Agricultural Mechanization Division  
Central Institute of Agricultural Engineering  
Bhopal
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Vice-chancellor  
Rajasthan University of veterinary  
and animal sciences, Bikaner
- **Professor Prakash S Bisen**  
Honorary Professor, School of Studies in Biotechnology,  
Jiwaji University,  
Gwalior 474011
- **Prof. Mahesh Chandra Sharma**  
Former Director, National Institute of Ayurvedic  
Chair, Board Of Indian Medicine, Rajasthan
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Professor,  
Amity University  
Jaipur
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Associate Professor and Coordinator  
Director Research  
Abhilashi University, Mandi,  
HimachalPradesh,
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Principal scientist  
Biotechnology Division  
CSIR- Central Institute of Medicinal and aromatic plants  
PO CIMAP, LUCKNOW
- **Prof. (Dr.) Sushil Kumar Sharma**  
Principal  
School of agriculture  
Suresh Gyan Vihar University
- **Mr. Amitabh Pandey**  
(Technical-Expert) IWMP-Project Department of Land Development  
Water Resources, Gorakhpur (U.P.)